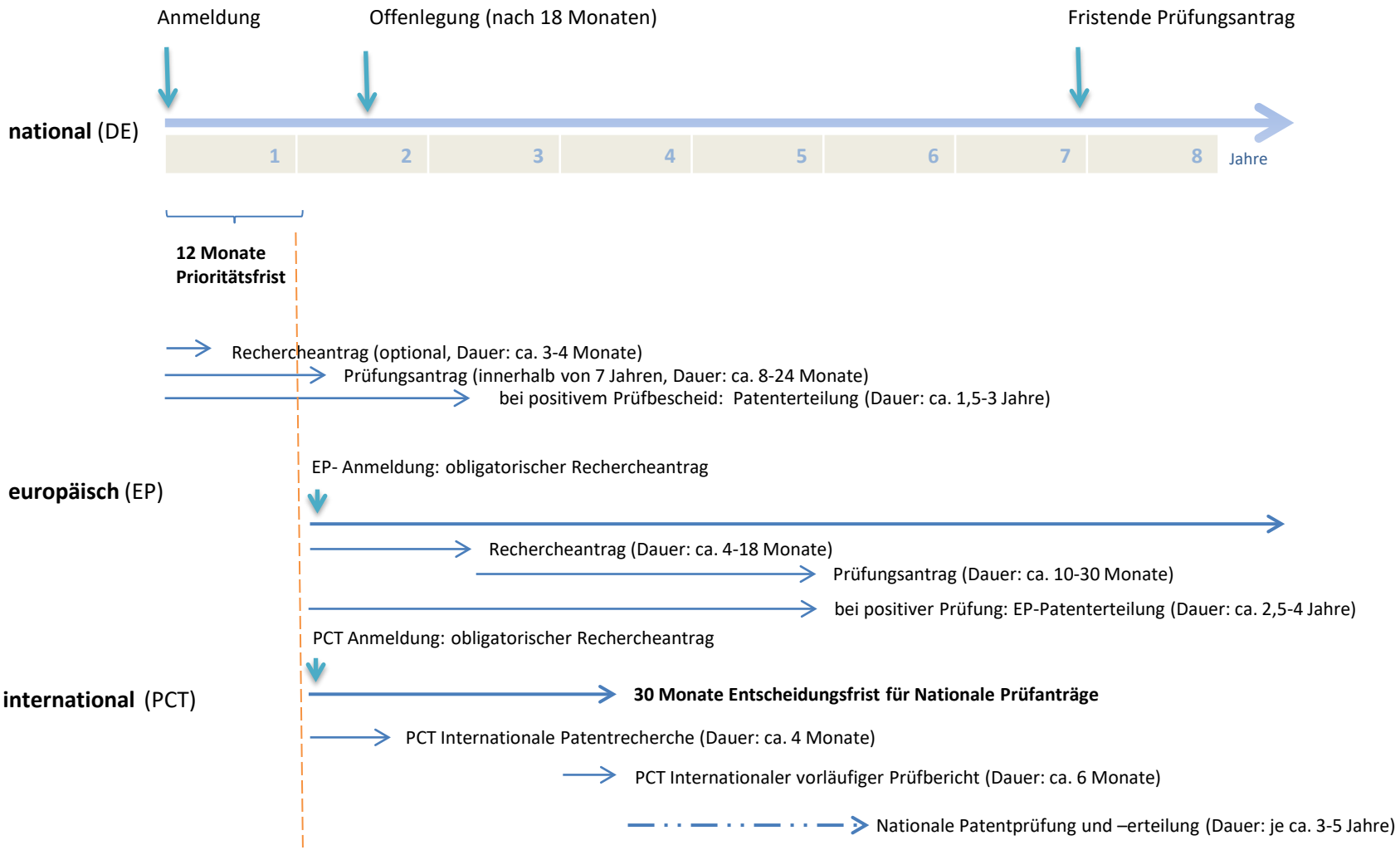Zeitstrahl Prozessablauf Patentierung